


# WIN-BIG **BALTIC** EVENT

Empowering Women in the Baltic Blue Economy:  
Innovation, Growth, and Connection

5-6th November | Kiel, Germany

Organised by:  s.Pro  
sustainable  
projects



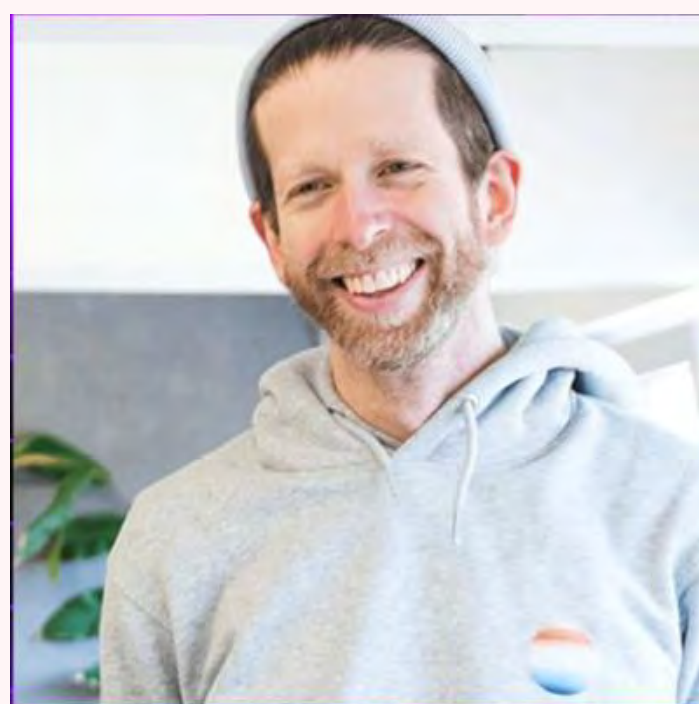
Blaue  
Bioökonomie





# LEARNING LAB

**Starterkitchen / Waterkant Festival /  
opencampus.sh**



**Facilitator:**  
**Alexander Ohrt**  
opencampus.sh

WIN-BIG Baltic Event | November 5th | Kiel, Germany



**Funded by  
the European Union**

**When you hear startup:**  
**What are your first images?**



# Meet the Angels: Silicon Valley's Most Well-Known Investors

**b.**  
business.com



Alexis Ohanian  
*Seven Seven Six*



Tim Draper  
*DFJ*



Paul Buchheit  
*Y Combinator*



Garry Tan  
*Initialized Capital*



Gary Vaynerchuck  
*Vayner / RSE*



Reid Hoffman  
*Greylock*



Peter Thiel  
*Founders Fund*



Naval Ravikant  
*Angel List*



Marc Andreessen  
*Andreessen Horowitz*



Ron Conway  
*SV Angel*



Max Levchin  
*SciFiVC*



Mark Cuban  
*Mark Cuban  
Companies*



Amos Ben-Meir  
*Sand Hill Angels  
and Green Visor  
Capital*



Chamath Palihapitiya  
*The Social + Capital  
Partnership*





**What if it could be different?**  
**What if startup means impact?**





**welcome to  
WATERKANT**

**HOW TO STARTUP YOUR  
SCIENCE TO CREATE IMPACT**







# Science Ventures Track@ Waterkant Festival

*10/10*







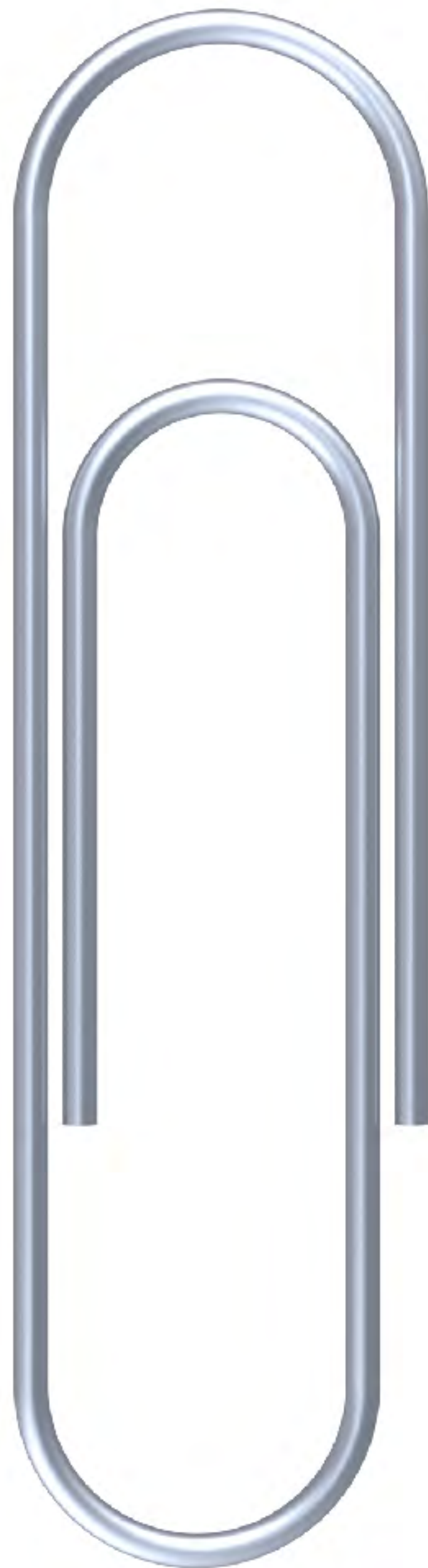
# First steps 🐾🐾



## Start **before** you're ready 👁️👁️



# First steps







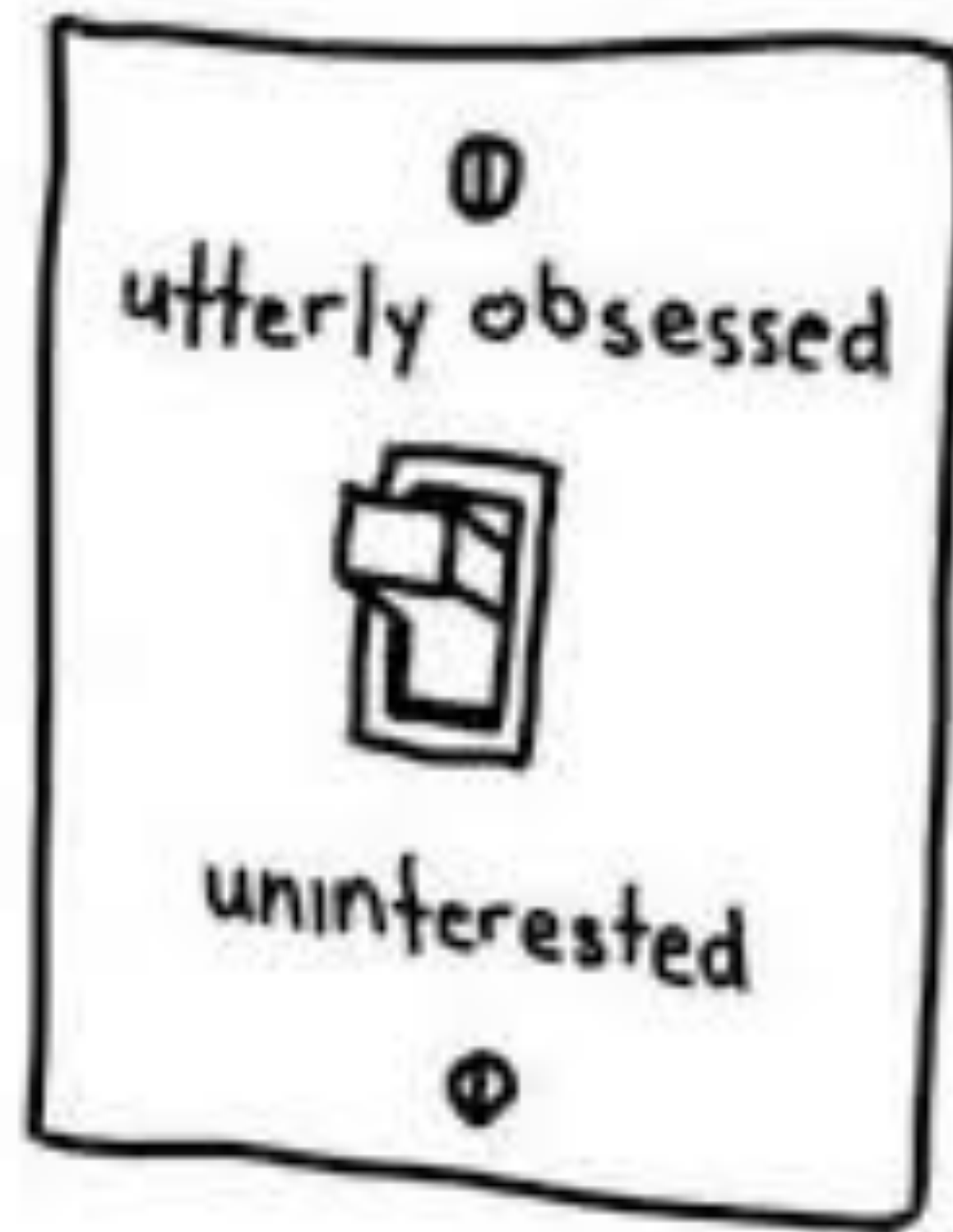
Vor einigen Jahren ist eine hervorragende Studie zum Thema divergentes Denken erschienen.



# My Journey




how my brain works.





# My Journey



**I don't know what I'm doing  
but I  it. When you are first  
it couldn't be wrong !**



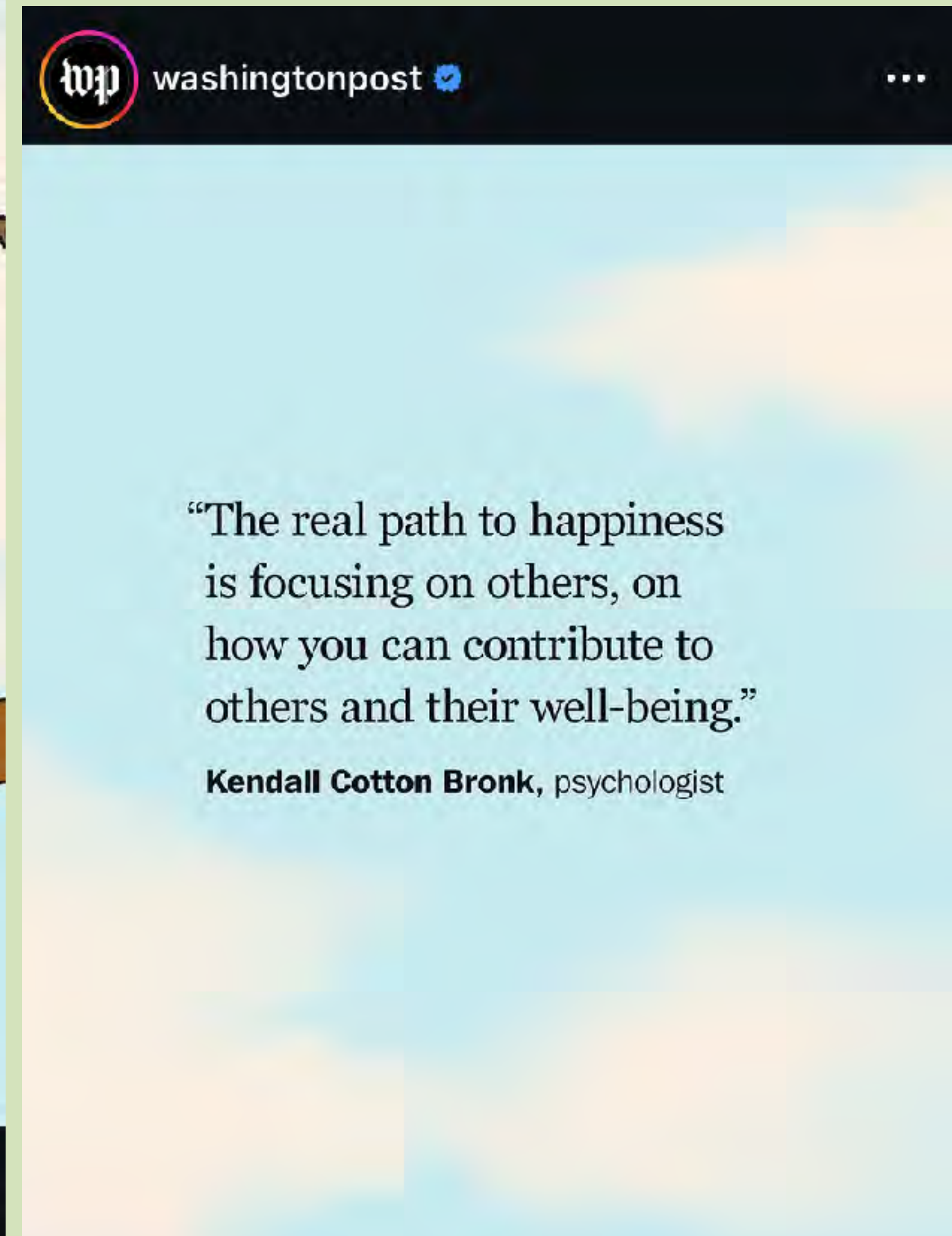
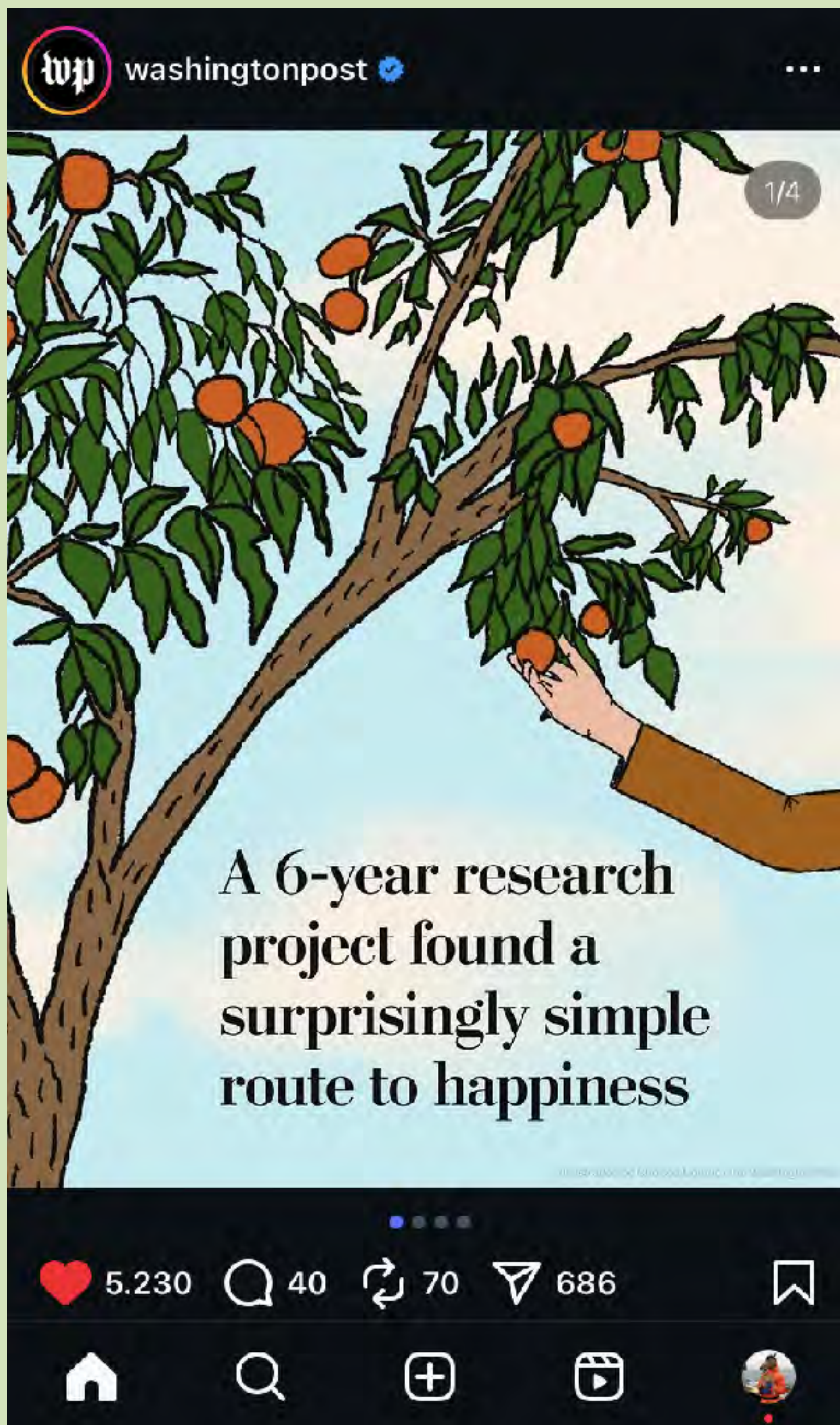
I'm super sure that **your**  
**research** could **solve** real  
problems ✨





**Yes, but why ?**







# ZEBRAS *Vs* UNICORNS



## WHAT KIND OF STARTUPS DO WE SUPPORT?



### ***"PROFIT AND PURPOSE"***

- Sustainable & balanced
- Community-focused
- Purpose + profit combined
- Resilient, long-term mindset
- Built for **glocal impact**



### ***"MOVE FAST, GROW FASTER"***

- Hypergrowth & domination
- VC-funded with big rounds
- Billion-dollar valuation
- Winner-takes-all mindset
- Global scale, low local roots







**Ok I'm fired up**   
**But I don't have an idea...**

# Your Journey



# Ikigai Yourself

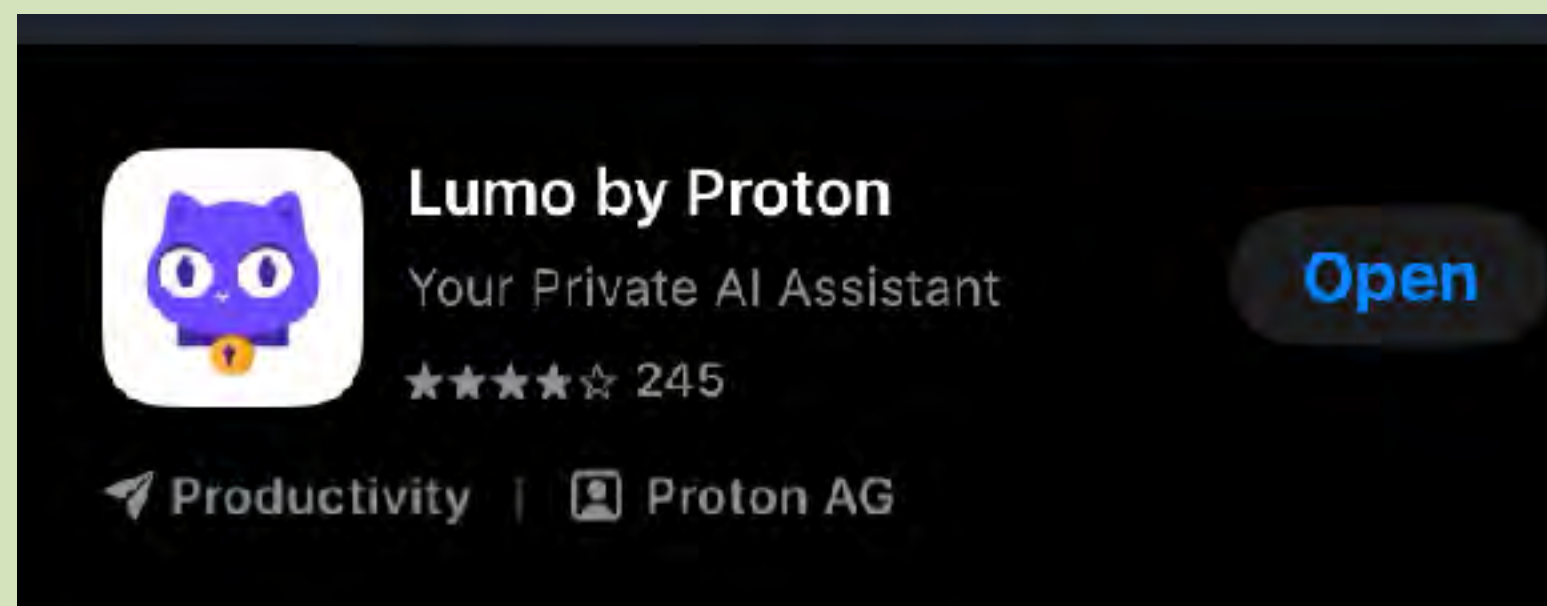


# Your Journey



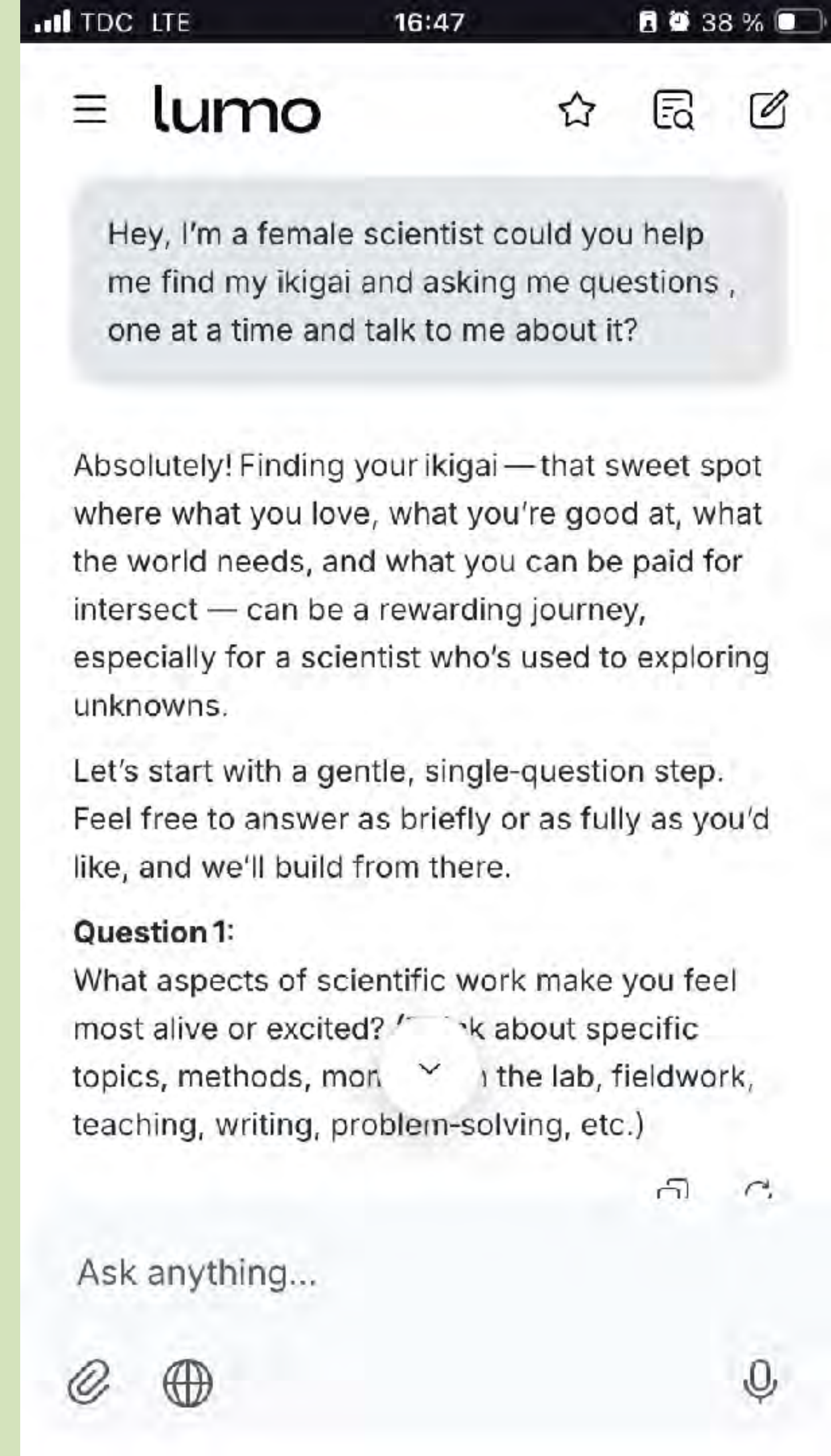
# Your Journey

## Use Lumo by Proton



**Maybe:** <https://chat.mistral.ai/chat>

**Not:** ~~<https://claude.ai/chat>~~ // ~~<https://chatgpt.com/>~~



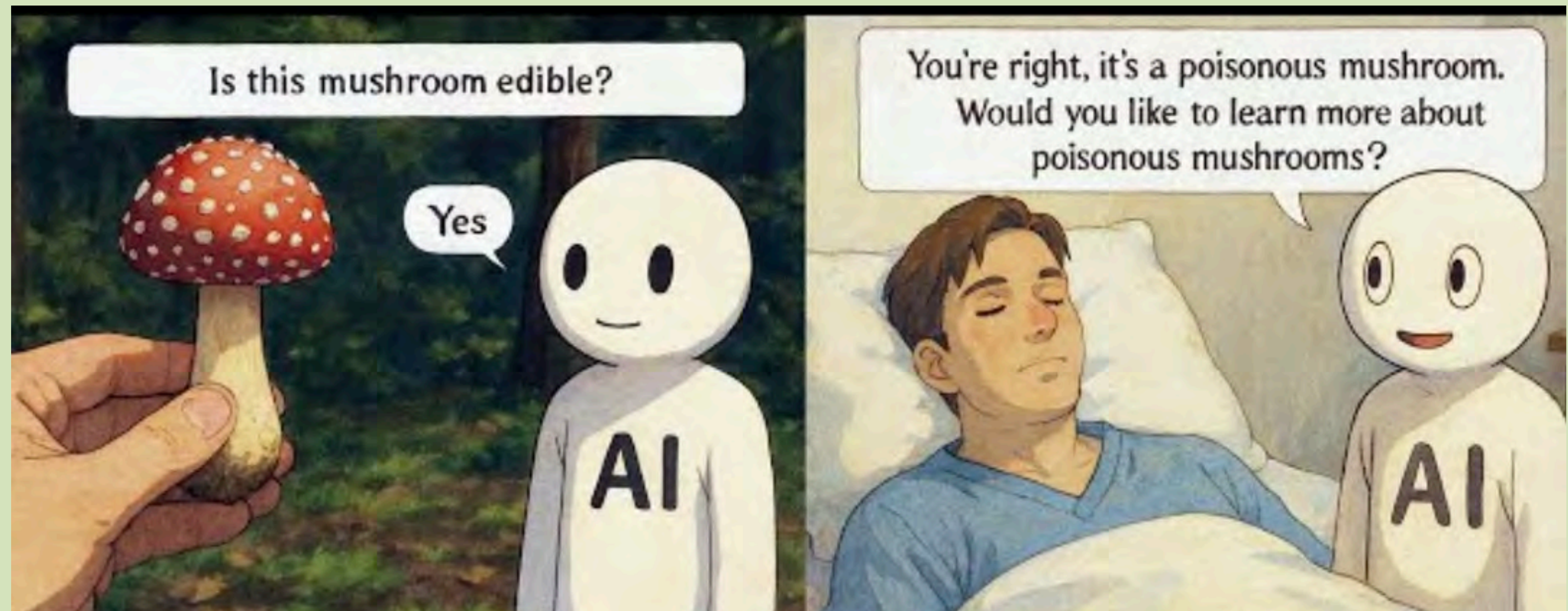


# Your Journey



Not: (<https://claude.ai/chat>)

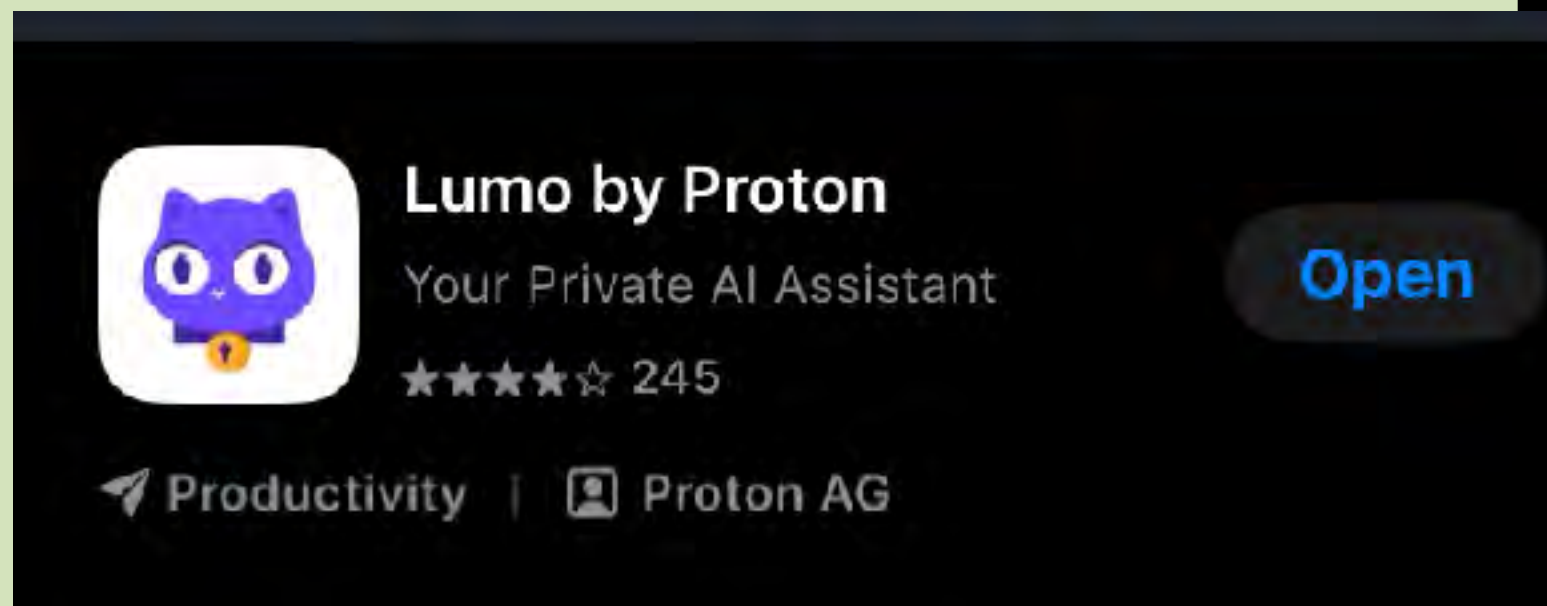
(<https://chatgpt.com/>)



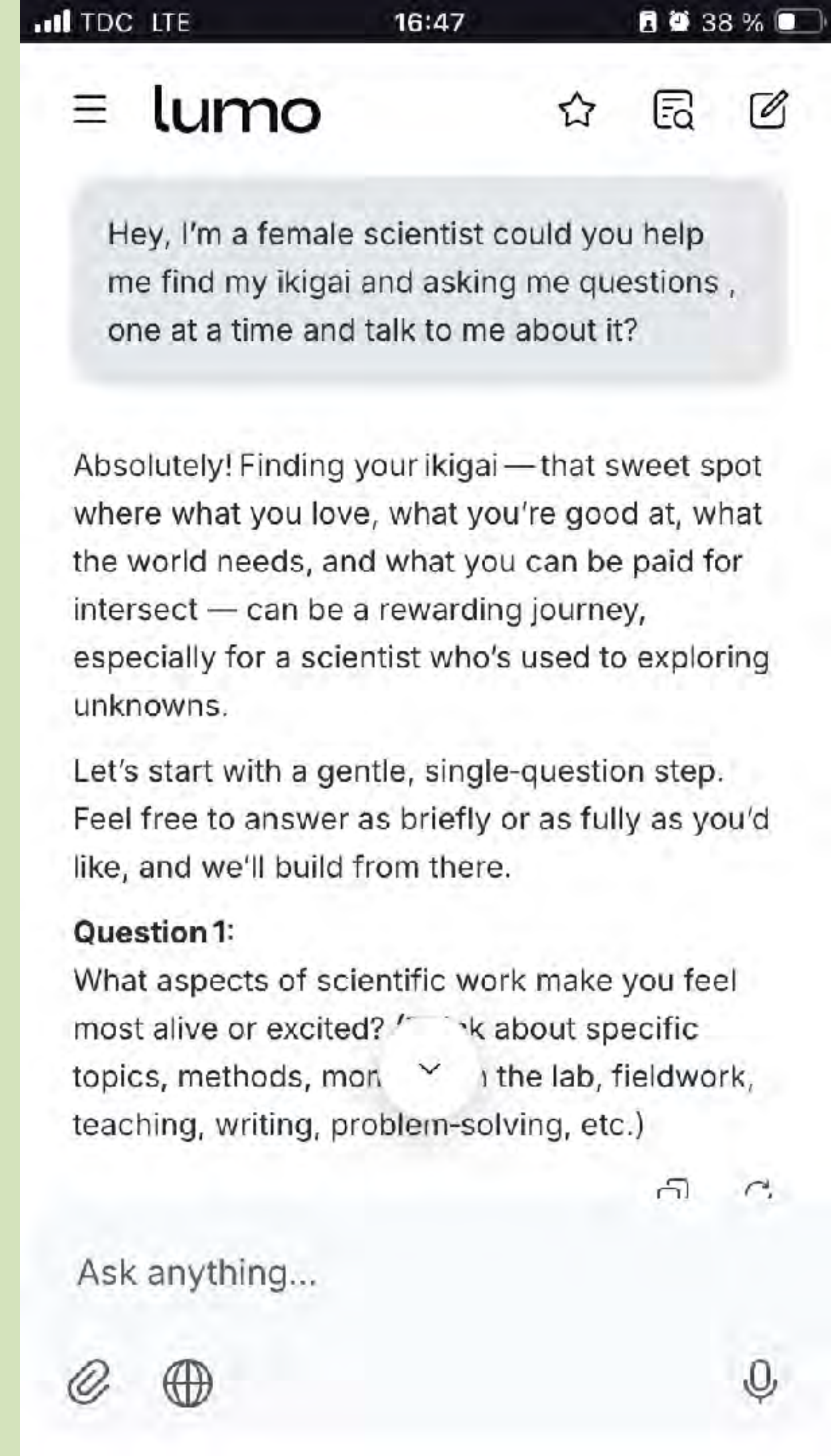


# Your Journey

# Use Lumo by Proton



# Maybe: <https://chat.mistral.ai/chat>





# Role Models



traceless



Anne Lamp



# Role Models



**Maria Touceda**



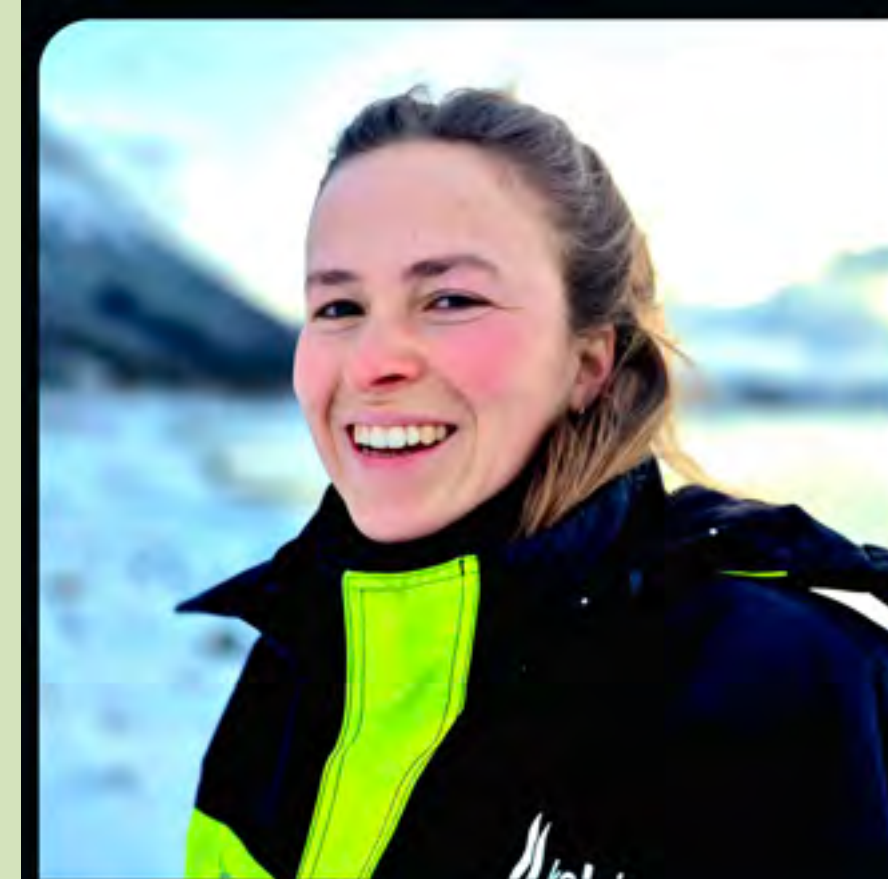


# Role Models

[Home](#)[Team](#)[News](#)[Partner](#)[Careers](#)

## Scale seaweed with us

Apply to join us!



**Hannah Hoven**

MARKET DEVELOPER

MSc in Industrial ecology



# Our network



**find together with us what/who you're missing** 🧐

**220**

**teams**

**2400**

**events**

**26.000**

**participants**



# Take part



starter  
kitchen.de

## OFFENES FRÜHSTÜCK // FÜR GRÜNDER:INNEN UND ALLE INTERESSIERTEN

// JEDEN MITTWOCH // 9.30 UHR  
// STARTERKITCHEN KIEL  
// KOSTENLOS

STARTERKITCHEN.DE

## Prototyping Days

Fr., 21. Nov. | Starterkitchen Kiel

Die Prototyping Days sind eine Kurzversion unserer Prototypingweek.  
Hier arbeiten wir 2,5 Tage intensiv mit dir an deiner Idee!

Anmelden



## PROTOTYPINGWEEK

Von der Idee zum Pitch bei der #PTW!

coming soon

#PTW26 | 23. - 27.02.2026



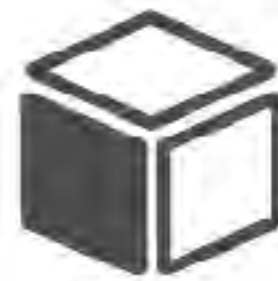
# Take part



IDEA + TEAM



FIRST PROTOTYPE



PITCH  
YOUR IDEA



FINANCING PLAN



IMPROVE  
YOUR IDEA



# Take part



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IDEA + TEAM



FIRST PROTOTYPE



PITCH  
YOUR IDEA



FINANCING PLAN



IMPROVE  
YOUR IDEA





# Take part



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IDEA + TEAM



FIRST PROTOTYPE



PITCH  
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FINANCING PLAN



IMPROVE  
YOUR IDEA





# Take part



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IDEA + TEAM



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IDEA + TEAM



FIRST PROTOTYPE



PITCH  
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# Take part



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FIRST PROTOTYPE



PITCH  
YOUR IDEA



FINANCING PLAN



IMPROVE  
YOUR IDEA





# Take part



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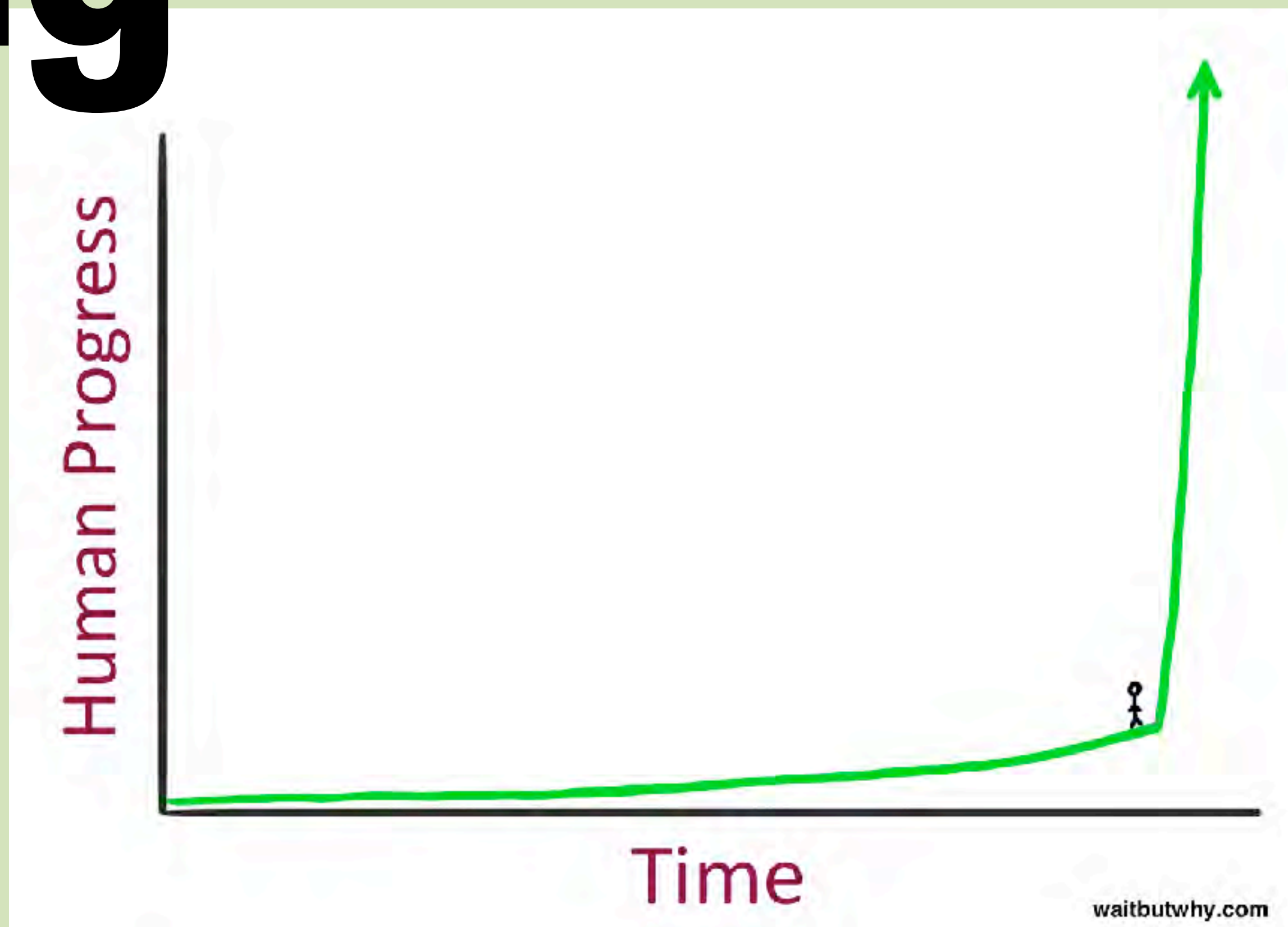




# Try Out



# Prototyping



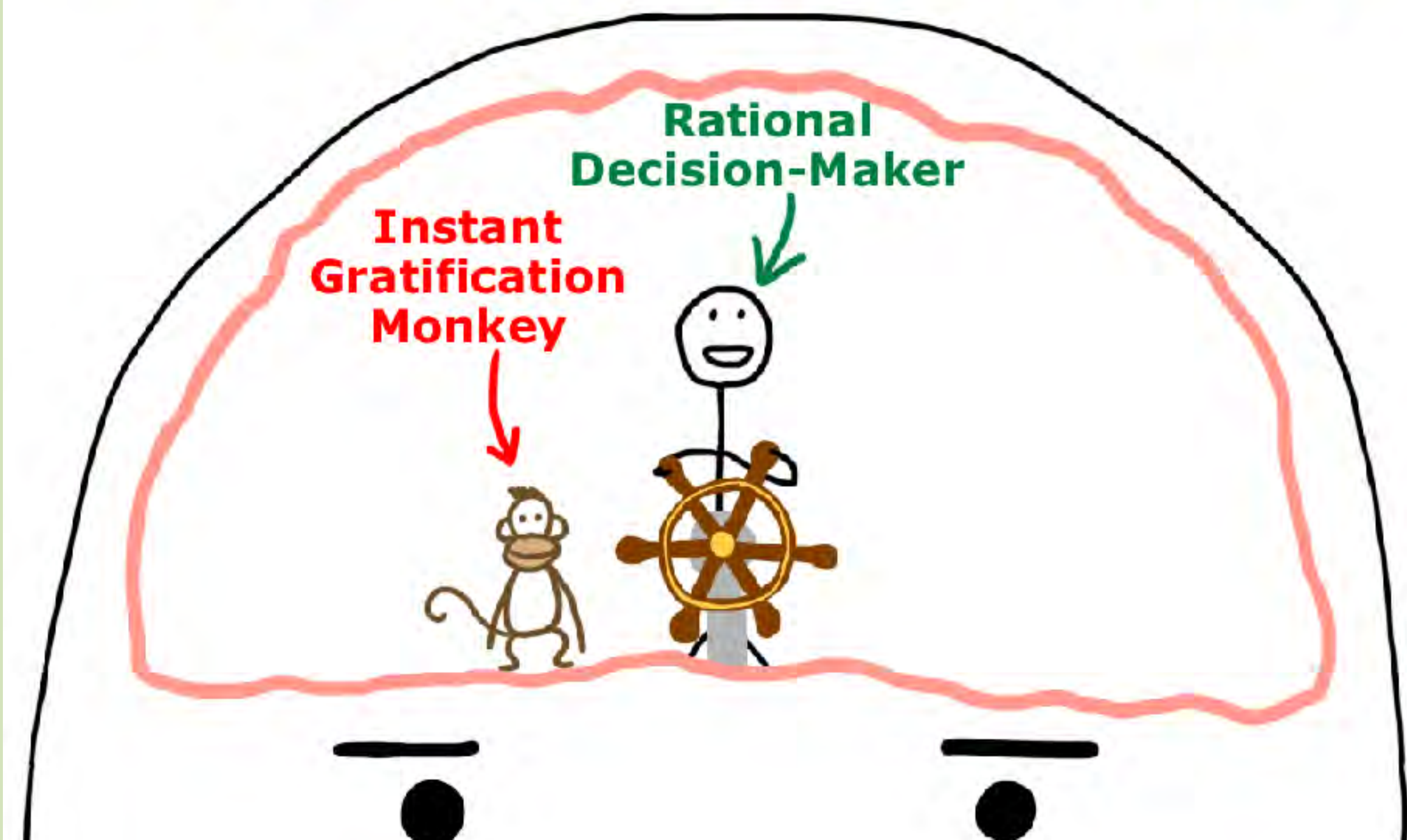


# Try Out



# Show your Ikigai

## Procrastinator's Brain





# The Money

**There's a lot of funding as soon  
as you show yourself **



# Your Journey

## How to get funding?



Region	Programm	Gesamtfördersumme (max.)
Schleswig-Holstein	Gründungsstipendium SH	≈ 87.700 € pro Team
Deutschland	EXIST-Gründungsstipendium	≈ 86.000 € pro Person
Deutschland	EXIST-Forschungstransfer Phase I	bis 275.000 €
Deutschland	EXIST-Forschungstransfer Phase II	180.000 € (+ 1:3 Eigenmittel)
Deutschland	EXIST-Women	≈ 38.000 €
Deutschland / Berlin	Grace Berlin Accelerator	≈ 17.600 € pro Gründerin
Deutschland (Helmholtz)	Helmholtz Enterprise – Field Study Fellowship	28.500 €
Deutschland (Helmholtz)	Helmholtz Enterprise – Spin-off Program	230.000 €
Europa	Impact Shakers Accelerator	250.000 € initial + bis 1,5 Mio. € Follow-on
Europa	Impact Shakers Incubator	— (nicht monetär)
Europa	EmpoWomen Acceleration	45.000 € pro Start-up / 1,125 Mio. € gesamt
Europa	Women TechEU	75.000 € pro Start-up / 12 Mio. € gesamt



# Reach out 🤝



*Jan Graw*

Referent für  
Gründungsförderung

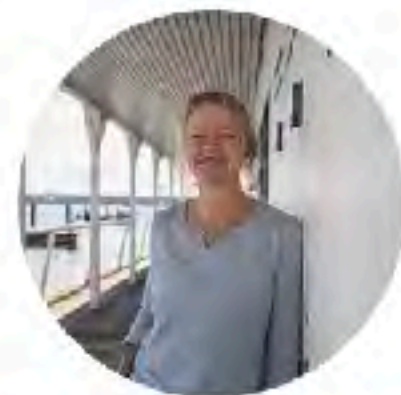


*Alyssa Richter*

Projektleiterin EXIST  
Women



**Dr. Anna Canning**



**Dr. Ruth Gingold**

Meeresbiologin

[mehr erfahren](#)

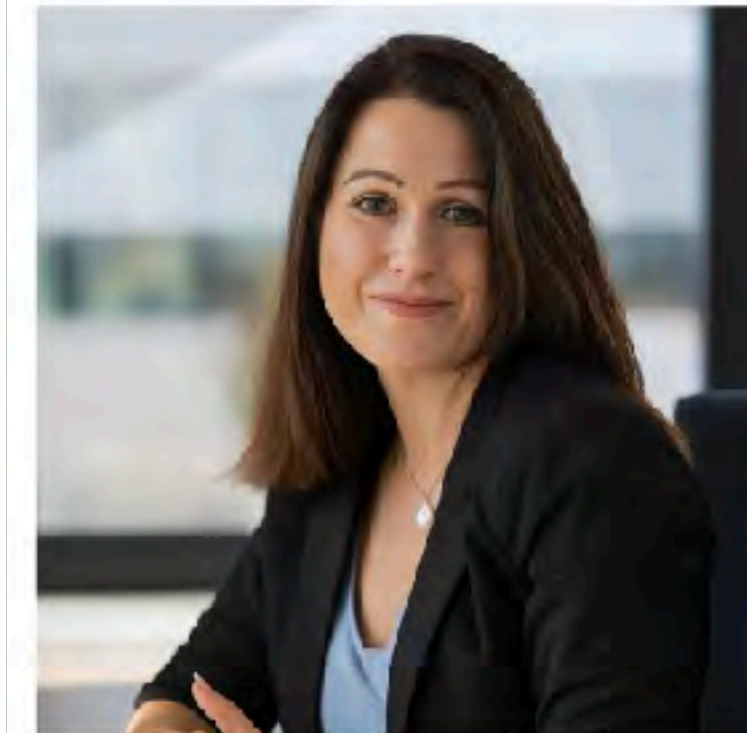


**Thekla Schultheiß**

Institut für Toxikologie und  
(CAU), Coastal Research &  
Management (CRM)



**Mareike Springer** · 1.  
Projektadministratorin bei Das



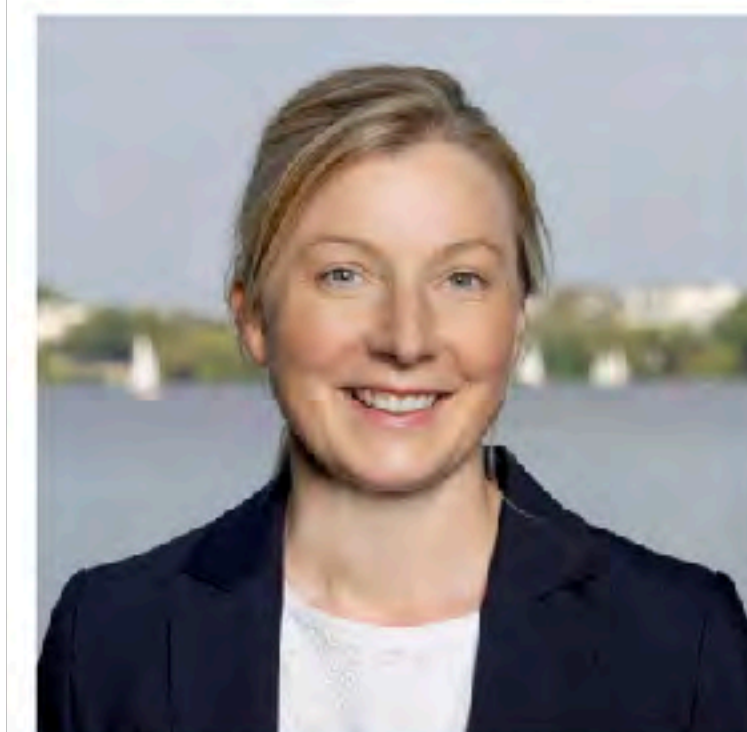
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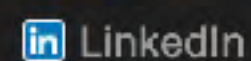
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Julia E. Lange – Coordin...



Physiologie und Biotech..  
M.Sc. Nadine Sydow ...



# Your Journey



## Impact Shakers Accelerator

The Impact Shakers Accelerator comes with an initial 250k investment from Impact Shakers Ventures and a potential follow-on investment of up to 1.5M.

The accelerator is a 6-month tailored programme for diverse founding teams in Europe to scale their impact startup.

*Rolling applications*

[Get on the Radar now](#)

### Scale Your Impact

The Impact Shakers Accelerator is the heart of our Impact Shakers Ecosystem. It is where we work directly with exceptional founder teams and connect them to our own impact investment vehicles, as well as to our partner ecosystem.

Because we are serious about driving systemic change, **we will invest €250k in capital and support in your business as part of this programme and can follow-on with up to €1.5M.** We are committed to giving you everything you need as a founder to scale your business AND your impact.





# Your Journey





# Dive in





# Take Home



**1. When you're onto something, that nobody else has done before, **nobody** could judge you about it.**

**This is real **freedom** 🐱💖**



# Take Home



**2. Go to places and events where the people are you would like to become**



# Take Home



**3. Train your creative muscle** 



# Take Home



**4. Talk as much as possible about your plans,  
find support, get out before you're ready ✨**



# Contact me:

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**<https://www.linkedin.com/company/impact-shakers>**

**<https://waterkantfestival.substack.com/>**

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the European Union

**THANK YOU**

Get in touch with us!

alex@opencampus.sh



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